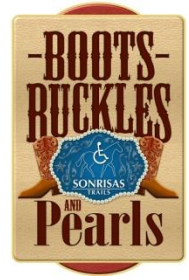
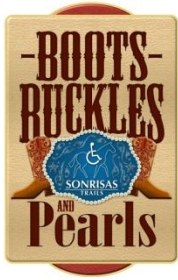


# SONRISAS TRAILS THERAPEUTIC RIDING BOOTS, BUCKLES & PEARLS



PRESENTED BY

**SONORA BANK**

FRIDAY, APRIL 20, 2018

1<sup>ST</sup> COMMUNITY FCU SPUR ARENA

ENTERTAINMENT BY

**MICKEY GILLEY & JOHNNY LEE**

**THE URBAN COWBOY REUNION SHOW**

~~~ **Sonrisas Trails & YOU** ~~~  
**Improving Lives One Ride at a Time**  
**SPONSORSHIP OPPORTUNITIES**

## **The Legends**

**(2 EXCLUSIVE SPONSORSHIPS)**

**SOLD OUT**

**“Mickey Gilley ~ Johnny Lee”**

**\$5,000**

3 reserved tables with total seating for 24 people

**Signage at every Sonrisas Trails event for 2018**

Gift bags for every guest

Name on all websites, social media, radio & TV

Name in program

Name on all printed promotional material

Name on invitations

Name / logo on branded item in gift bags

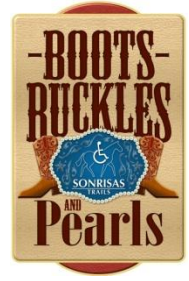
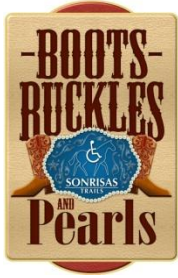
Banner / Sign at event (provided by donor)

Celebrity Meet & Greet for 12 people

Receive personalized autographed items

From both artists

# SONRISAS TRAILS THERAPEUTIC RIDING BOOTS, BUCKLES & PEARLS



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## SPONSORSHIP OPPORTUNITIES

**Texas Rangers**

**(4 EXCLUSIVE SPONSORSHIPS)**

**\$2,500**

**SOLD “Urban Cowboy Reunion VIP Party”**  
(OFFICIAL HOST OF THE MOST EXCLUSIVE PRE-PARTY IN SAN ANGELO!)  
LARRY, LINDA, LANE, LATHEN & LYLE HORWOOD

~~~

**SOLD “Take a Shot”**

(OFFICIAL SPONSOR OF WHISKEY & TEQUILA BARS)  
SOUTHERN GLAZERS

~~~

**SOLD “Welcome to Gilley’s”**

Venue Sponsor - Tommy Neal, Edward Jones Investments

~~~

**SOLD “I Rode the Bull at Gilley’s”**

(OFFICIAL SPONSOR OF THE MOST FAMOUS MECHANICAL BULL IN THE WORLD)  
LISA COPELAND INSURANCE

2 reserved tables with total seating for 16 people

Gift bags for every guest

Name on all websites, social media, radio & TV

Name in program

Name on all printed promotional material

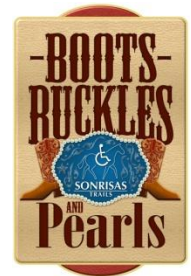
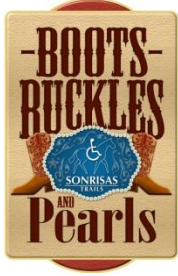
Name on invitations

Name / logo on branded item in gift bags

Banner / Sign at event (provided by business / individual)

Celebrity Meet & Greet for 8 people

**SONRISAS TRAILS THERAPEUTIC RIDING  
BOOTS, BUCKLES & PEARLS**



PRESENTED BY

**SONORA BANK**

FRIDAY, APRIL 20, 2018

1<sup>ST</sup> COMMUNITY FCU SPUR ARENA

ENTERTAINMENT BY

**MICKEY GILLEY & JOHNNY LEE**

**THE URBAN COWBOY REUNION SHOW**

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**SPONSORSHIP OPPORTUNITIES**

**The Cowboys**

**(5 EXCLUSIVE SPONSORSHIPS)**

**\$1,500**

**SOLD "Horses, Heroes & Happiness Memorial Fence"**

**(OFFICIAL SPONSOR OF MEMORIAL & HONORARIUM TABLE)**

~~~

**SOLD "Best Little Auction in Texas"**

**(OFFICIAL SPONSOR OF THE LIVE AND SILENT AUCTIONS)**

~~~

**SOLD "Lookin' For Love"**

**(OFFICIAL HOST OF THE MOST EXCLUSIVE AFTER PARTY IN SAN ANGELO)**

~~~

**SOLD "King of Swag & Bags"**

**(OFFICIAL SPONSOR OF THE GIFT BAGS GIVEN ONLY TO ELITE PATRONS)**

~~~

**SOLD "We Stand for the Flag"**

**(OFFICIAL SPONSOR OF ALL US FLAGS PROUDLY FLOWN DURING THE EVENT)**

1 reserved table with total seating for 8 people

Gift bags for every guest

Name on all websites, social media, radio & TV

Name in program

Name on all printed promotional material

Name on invitations

Name / logo on 1 branded item in gift bags

Banner / Sign at event (provided by business / individual)

Celebrity Meet & Greet for 4 people

# SONRISAS TRAILS THERAPEUTIC RIDING

## BOOTS, BUCKLES & PEARLS

PRESENTED BY

### SONORA BANK

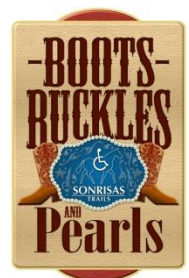
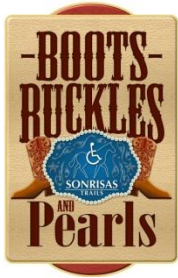
FRIDAY, APRIL 20, 2018

1<sup>ST</sup> COMMUNITY FCU SPUR ARENA

ENTERTAINMENT BY

MICKEY GILLEY & JOHNNY LEE

THE URBAN COWBOY REUNION SHOW



## SPONSORSHIP OPPORTUNITIES

### **The Mavericks**

**(6 EXCLUSIVE SPONSORSHIPS)**

**\$1,000**

**SOLD "You're Invited"**

OFFICIAL SPONSOR OF THE BOOTS,  
BUCKLES & PEARLS EXCLUSIVE  
INVITATIONS

**SOLD "Prestigious  
Program"**

OFFICIAL SPONSOR OF THE BOOTS,  
BUCKLES & PEARLS EXCLUSIVE EVENT

**SOLD "Volunteer Hero  
Hospitality Suite"**

OFFICIAL SPONSOR OF THE VOLUNTEER  
HOSPITALITY SUITE

**SOLD "Boots are Made  
For Dancing"**

OFFICIAL SPONSOR OF THE BOOTS,  
BUCKLES & PEARLS DANCE FLOOR

**SOLD "You Decorated  
My Life"**

OFFICIAL SPONSOR OF THE BOOTS,  
BUCKLES & PEARLS DECORATIONS

**"Pictures are Worth a  
SOLD Thousand Words"**

OFFICIAL SPONSOR OF THE BOOTS,  
BUCKLES & PEARLS PHOTO BOOTH

1 reserved table with total seating for 8 people

Gift bags for every guest

Name on all websites, social media, radio & TV

Name / logo in program

Celebrity Meet & Greet for 2 people

**VIP Tables**

**\$750**

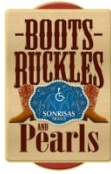
Name in program

**Reserved Tables**

**\$650**

1 reserved table with total seating for 8 people

Individual tickets are \$75 per person



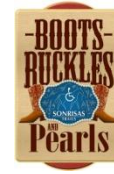
# Sonrisas Trails Therapeutic Riding

## Boots, Buckles & Pearls

### Presented by Sonora Bank

### Friday, April 20, 2018

### 1st Community FCU Spur Arena



## MICKEY GILLEY & JOHNNY LEE ~ THE URBAN COWBOY REUNION SHOW

### SPONSORSHIP AGREEMENT

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

#### **THE LEGENDS ~ \$5,000 ( 2 AVAILABLE )**

3 reserved tables - total seating for 24 people,  
Gift bags for every guest

Signage at every Sonrisas Trails event for 2018

Name on all websites, social media, radio, tv, program,  
promotional material, invitations

Name/logo on branded items in gift bags

Banner / Sign at event (provided by donor)

Receive personalized autographed items from artists,  
Celebrity Meet & Greet for 12 people

#### **TEXAS RANGERS ~ \$2,500 (4 AVAILABLE)**

3 reserved tables - total seating for 24 people,  
Gift bags for every guest

Name on all websites, social media, radio, tv, program,  
promotional material, invitations

Name/logo on branded item in gift bags

Banner / Sign at event (provided by donor)

Receive personalized autographed items from artists,  
Celebrity Meet & Greet for 8 people

#### **THE COWBOYS ~ \$1,500 (5 AVAILABLE)**

1 reserved table - total seating for 8 people,  
Gift bags for every guest

Name on all websites, social media, radio, tv, program,  
promotional material, invitations

Name/logo on branded item in gift bags

Banner / Sign at event (provided by donor)

Celebrity Meet & Greet for 4 people

#### **MAVERICKS ~ \$1,000 (6 AVAILABLE)**

1 reserved table - total seating for 8 people,  
Gift bags for every guest

Name on all websites, social media, radio, tv,  
program, promotional material.

Banner / Sign at event (provided by donor)

Celebrity Meet & Greet for 2 people

#### **VIP ~ \$750**

1 reserved tables - total seating for 8 people,  
Name in Program

#### **RESERVED SEATING ~ \$650**

1 reserved tables - total seating for 8 people,  
Name in Program

*Heartfelt Donation* \$ \_\_\_\_\_

Yes! I would like to donate

The following auction item:

Item: \_\_\_\_\_

Value: \_\_\_\_\_

Please contact Mary Coffey with any questions  
[mcoffey@sonrisasriding.org](mailto:mcoffey@sonrisasriding.org) 325-949-4837  
cell 325-234-5835

Check enclosed made payable to Sonrisas Trails

Total amount due by March 23, 2018

Please mail form & check to:

Sonrisas Trails

Attn: Mary Coffey

P.O. Box 1093

San Angelo, TX 76902

Please invoice me at the following address of different from above: \_\_\_\_\_

Card Type:  Visa,  Master Card,  Amex,  Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Ex. Date: Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone Number of cardholder \_\_\_\_\_

Signature: \_\_\_\_\_